1. Female characters

a) How many female-led films or TV shows have you seen?
b) How many of them pass the Bechdel Test?

The Bechdel Test
A way of judging whether a film, book, etc. shows women as equal to men, by asking whether it includes a scene in which two women discuss something other than a man.
(Cambridge Dictionary)

2. Gender stereotypes

a) What stereotypes are represented in the pictures below?
b) What impact could this have on girls?

THANK YOU MARIO!

BUT OUR PRINCESS IS IN ANOTHER CASTLE!

MAKE-DO AND MEND says Mrs. Sew-and-Sew

"UP HOUSEWIVES AND AT 'EM!"

PUT OUT YOUR PAPER·METAL·BONES

3. Disney princesses

How do you think the portrayal of Disney princesses has changed over the years?
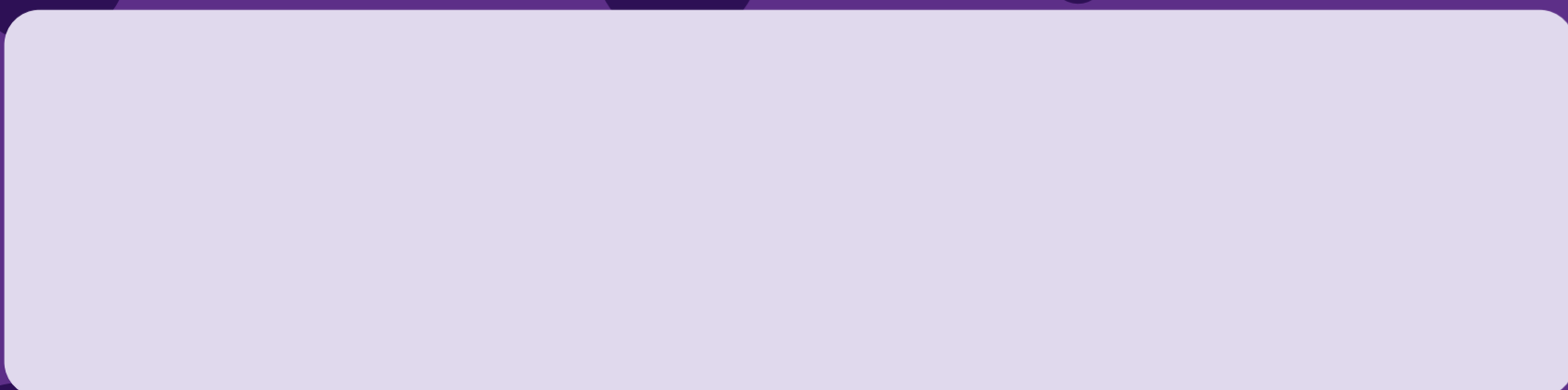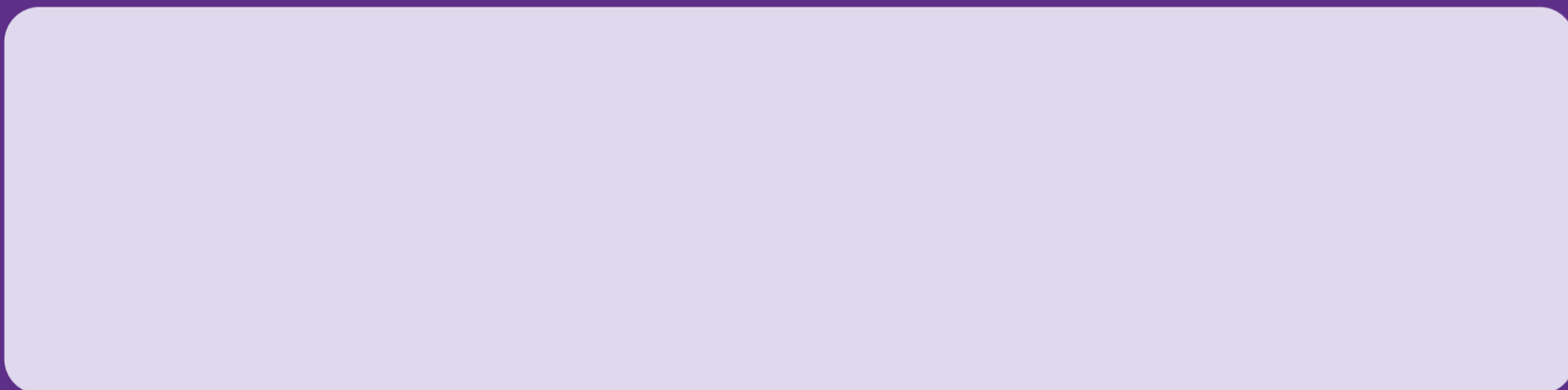
4. The patriarchy and diversity in the media

Patriarchies

Many of the systems we live in today were created by men, for men. In cultures across the world, men have traditionally held, and in many cases still hold most of the positions of power. Societies like these, where inequality in favour of men is the norm, are referred to as patriarchies.

a) How do the following examples reflect a patriarchal system?

b) How would the following examples be different in a world without the patriarchy?

c) Have a look at the extract from the report on your table or scan the QR code.
Do any of these statistics surprise you?
Do you think the journalism sector reflects the UK population?

d) How would you improve diversity and representation in media and culture?

Image copyright in question b), from top: Disney, Marvel, Nestlé, Rowntree